

profit from GOLF

ROADSHOW

Golf Consultants Association 'Profit from Golf' Roadshow,
(In association with Ransomes Jacobsen E-Z-GO,)

The Warwickshire at Leek Wootton on **4th June 2009**

The GCA roadshows offers golf course owners, operators and managers invaluable advice on how to **'Profit from Golf'** in these challenging times.

This half-day roadshow provides a useful opportunity for owners and operators to keep in touch with all the latest developments in golf. GCA members share their experience and expertise in **Top Tips to beat the Recession**, and delegates will have the opportunity to discuss their problems and experiences, improve their knowledge and find new ways to grow their business.

Presentations and further discussions on topical issues affecting the business of golf will be followed by a great networking opportunity and lunch.

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09.30 Registration, coffee and networking

10.00 Introduction to the day

Ian Bulleid, Chairman GCA sets the scene and introduces other GCA members present.

10.15 Industry Update

Tony Scott from Sports Marketing Surveys gives an overview of current industry statistics

10.30 CMAE

Jerry Kilby introduces the Club Manager's Association of Europe and explains how their education programme could help today's Golf Club Managers

11.00 Coffee Break

11.15 Golf Driving Ranges

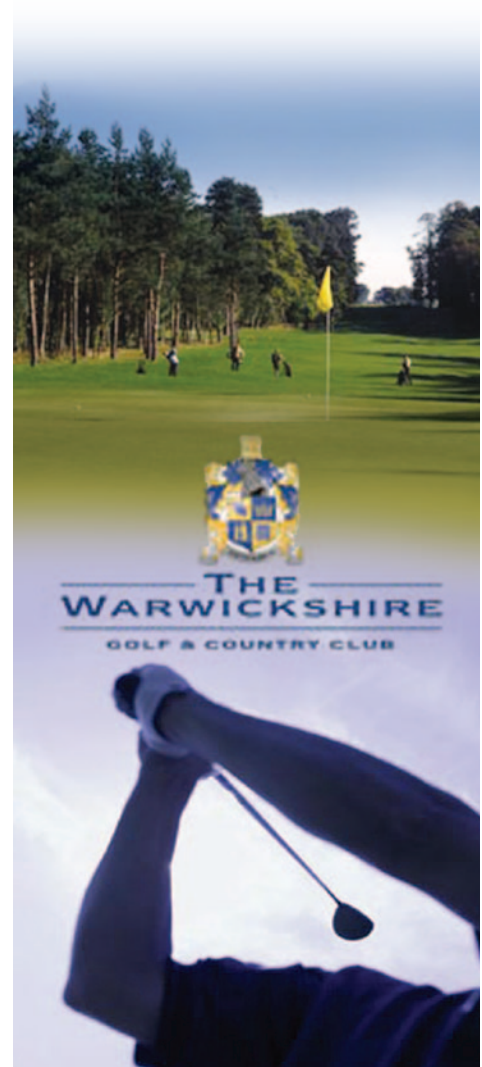
Colin Jenkins from OGRO gives an overview of best practice and how members are being innovative to beat the recession.

11.45 Top Tips to beat the Recession

GCA members give a series of short presentations with practical tips to survive the next twelve months

12.15 Q&A & Open Forum

13.00 Lunch

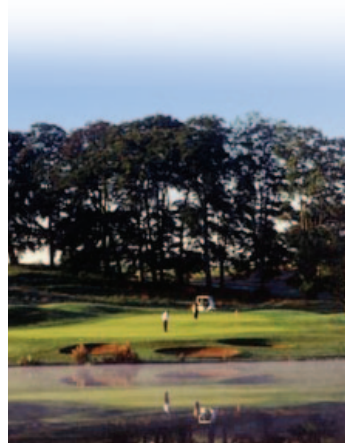


**The Delegate Fee,
including lunch,
is just £40 (inc VAT).**

The Roadshow has limited places and those interested in attending should complete the booking form overleaf, contact the Golf Consultants Association on **02476 414999** or email **gca@sportsandplay.com**



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To book your place on the GCA 'Profit from Golf' Roadshow on **4th June 2009** please complete the registration form below

Name
Position
Company/Club
Address Postcode
Email
Telephone

PAYMENT

Please enclose appropriate cheque with your booking form
Delegate fee = **£40.00 inc VAT**

Please tick if you require a receipted invoice

Please tick if you wish to pay by credit card
If you wish to pay by credit card please ensure that you provide your telephone number – we will call and take your details over the telephone

The completed form should be returned to:
**Golf Consultants Association
Federation House
Stoneleigh Park
Warwickshire CV8 2RF**
Or fax to: **024 76 414990**